A minimum of 10% of the total GCSE marks will be for using quantitative skills.

Assessment Objectives

Assessment objectives here refers to the skills that will be tested in the examinations. The specification identifies 3 assessment objectives (AOs). The weighting of each assessment within the scheme of assessment is given in brackets:

- AO1 (35%) Demonstrate knowledge and understanding of business concepts and issues. Questions in the examination that will test this will use one of the following command words:
  - identify
  - state
  - explain.
- AO2 (35%) Apply knowledge and understanding of business concepts and issues. Questions in the examination that will test the skill of application will use one of the following command words:
  - calculate
  - complete
  - explain.
- AO3 (30%) Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions. Questions in the examination that will test the skills of analysis and/or evaluation will use one of the following command words:
  - analyse
  - discuss
  - evaluate
  - recommend.

Command words are used to signal the highest level of skill required in a question. For example, a question using the command word 'Analyse' will also assess AO1 and AO2.

How to use this book

The textbook has been designed to ma of the specification. The final section o explains and illustrates the interdepend business. It also illustrates the idea of s

The text of the book, including diagrar details the knowledge and unders learners should have. At the end of ea are also lists of 'key ideas' and 'terms to emphasise the key knowledge.

Each unit contains a number of case purpose of the case studies is to relevance of the content of the business to the real world of business. The cas very important for illustrating the a knowledge and understanding.

Case studies also provide an op demonstrate the skills of evaluation. each unit in the book contains 'evaluat illustrate the use of this skill in the cont content.

Each unit contains a number of a activities represent opportunities for de for reinforcing learning – both knowl skills to be tested.

Each unit contains practice question multiple choice and data response q data response questions use data from to reflect the type of real world data tha in the GCSE examinations. The ques command words associated with eac objective and indicated in the specificat given on how to answer the data respo in order to maximise marks.